

Contact: Liz VanScoy  
 Executive Assistant to Winn Claybaugh  
 lizv@paulmitchell.edu  
 (714) 444-0788, x1514

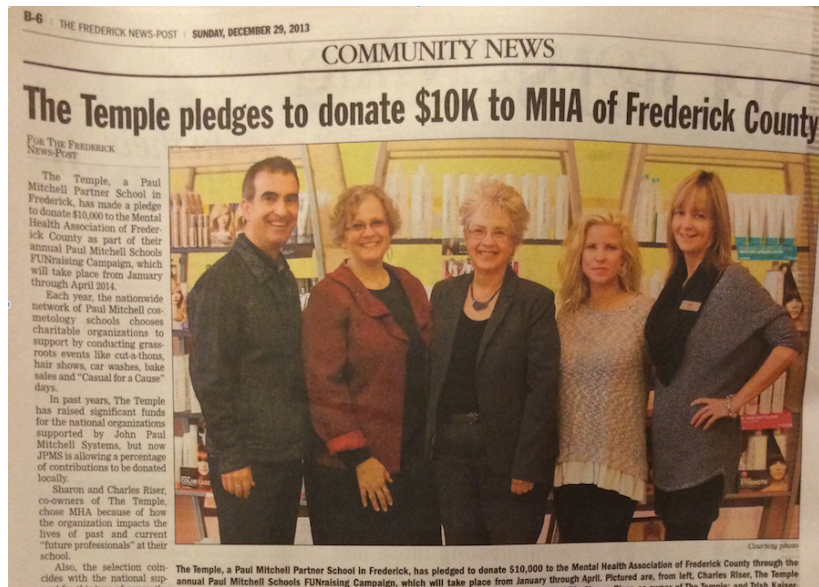
## **Charity Begins at Home**

### **Paul Mitchell Schools Donate \$133,000 to Local Charities**

In the past 11 years, the international network of Paul Mitchell cosmetology schools has raised and donated over \$13.3 million to a variety of charitable organizations, including \$1 million to Children’s Miracle Network Hospitals, \$1 million to Leeza Gibbons Memory Foundation, \$410,000 to the Gary Sinise Foundation, \$270,000 to Habitat for Humanity, and \$680,000 to Food 4 Africa, to name just a few.

This year, many Paul Mitchell schools added a new twist to their “giving back” philosophy by pledging a portion of the \$2.1 million they raised in their annual FUNraising campaign to charities in their own local communities. Their local donations came to a grand total of \$133,640.

**Sharon Riser**, director of The Temple, A Paul Mitchell Partner School in Frederick, MD, said, “One of our students had recently returned to school after being hospitalized for her struggles with depression. When she saw a newspaper article about our plans to raise money for the local Mental Health Association, she just asked ‘Why?’ I told her about my father-in-law who had died from suicide many years ago, and that we never take for granted mental health or the need for resources for our students. She had been thinking about dropping out of school, but when she saw what do on a local level, and specifically for the organization where she receives counseling services, she said it truly was a sign that she was meant to be in our doors.”



“We strive to be good neighbors, good citizens, and good contributors in every community where we have a Paul Mitchell School,” says **Winn Claybaugh**, dean and cofounder of Paul Mitchell Schools. “When it comes to charity, some people donate money, and some people donate their time. We do both.”

With over 100 schools across America, plus their first international school in Slovenia, Paul Mitchell Schools have always been active in their local Boys and Girls Clubs, toy drives, and other community events. Each year, hundreds of students cut hair and help out at Mother's Day and back-to-school events at the Fred Jordan Missions in Los Angeles's skid row, attended by thousands of women and children. Every winter, students and staff members all over the country pamper and bring holiday cheer to nursing homes and senior centers on "Ann Bowler Day," a tradition that honors senior citizens. On 9/11, Veterans Day, and other holidays, students and staff members hold special events and fundraisers to honor their community's first responders, military service men and women, and police and firefighters.

Participating Paul Mitchell Schools and the charities they chose to support are listed below.

Bella Capelli Monroeville	Mario Lemieux Foundation	\$610
Bella Capelli Robinson	Mario Lemieux Foundation	\$1,110
Parisian Beauty Academy	Hackensack University Medical Center Foundation	\$1,200
Paul Mitchell The School Atlanta	Atlanta Humane Society	\$400
Paul Mitchell The School Birmingham	The Well House / Children's Miracle Network Hospital	\$960
Paul Mitchell The School Boise	Interfaith Sanctuary Housing Services	\$750
	SPAN Idaho	\$750
Paul Mitchell The School Chicago	Ready Set Ride	\$6,800
Paul Mitchell The School Cincinnati	Families for Families	\$2,500
Paul Mitchell The School Colorado Springs	Springs Rescue Mission	\$3,800
Paul Mitchell The School Costa Mesa	Laura's House	\$11,300
Paul Mitchell The School Esani	North Fulton Community Charities	\$2,700
Paul Mitchell The School Fort Myers	Harry Chapin Food Bank	\$1,600
	Cancer Alliance of Naples	\$1,600
Paul Mitchell The School Fresno	Children's Hospital	\$4,000
Paul Mitchell The School Gastonia	Boys and Girls Clubs of Gaston County	\$2,610
Paul Mitchell The School Knoxville	The Love Kitchen	\$750
Paul Mitchell The School Lexington	National Alliance on Mental Illness	\$4,200
Paul Mitchell The School Louisville	Family Scholar House	\$3,800
Paul Mitchell The School Michigan	Wigs 4 Kids	\$3,950
	Rainbow Connection	\$3,950
Paul Mitchell The School Murfreesboro	Charity Circle	\$1,200
Paul Mitchell The School Nashville	Nashville Children's Alliance	\$850
Paul Mitchell The School Ogden	Neighborhood House	\$1,950
	The Road Home	\$1,950
Paul Mitchell The School Orlando	Camp Boggy Creek	\$2,000
	Coalition for the Homeless	\$2,000
Paul Mitchell The School Provo	Friends of the Coalition	\$1,250
Paul Mitchell The School Sacramento	Weave, Inc.	\$2,550
Paul Mitchell The School Salt Lake City	Neighborhood House	\$7,500
	The Road Home	\$7,500

Paul Mitchell The School Santa Barbara	Pacific Pride Foundation	\$1,100
Paul Mitchell The School Sherman Oaks	Santa Clarita Valley Youth Project	\$2,500
Paul Mitchell The School St. Louis	House of Hope	\$10,000
	Ronald McDonald House	\$10,000
Paul Mitchell The School The Lab	Anchor House	\$2,700
Paul Mitchell The School Vidalia	AJFC Community Action Agency	\$100
The Academy NYC	Urban Impact	\$1,500
The Ohio Academy Columbus	Choices for Victims of Domestic Violence	\$3,100
The Ohio Academy Twinsburg	Battered Women's Shelter of Summit & Medina Counties	\$600
The Temple	Mental Health Association of Frederick County	\$10,000
Vanguard Baton Rouge	Dreams Come True of Louisiana	\$2,000
Vanguard Metairie	The New Orleans Mission	\$1,250
Vanguard Slidell	NO/AIDS Task Force	\$700

### **About Paul Mitchell Schools**

At Paul Mitchell Schools, we believe that education is an adventure and the learning experience needs to be fun. Our learning leaders are trained to draw out the artist in every student and prepare them to succeed in both their chosen careers and their lives as globally aware and community-conscious contributors. Through our annual “FUNraising” campaign, we’ve raised and donated over \$13.3 million in support of many charitable causes. We’ve built homes with Habitat for Humanity, fed thousands of African orphans, and supported the victims of AIDS, breast cancer, homelessness, abuse, and hundreds of other causes.

Established over 30 years ago, the Paul Mitchell network is nearly 100,000 salons strong and in 81 countries worldwide; every professional hairdresser knows the Paul Mitchell name. Now, with the arrival of Paul Mitchell Schools, we’ve taken the world of cosmetology education by storm! Visit [www.paulmitchell.edu](http://www.paulmitchell.edu) to learn more.

# # # #